



#SUCCEEDINSTAFFS | CASE STUDY

UK SURVEYORS LTD | LICHFIELD

State-of-the-art technology, funded by a grant via Stoke-on-Trent and Staffordshire Growth Hub, has put a building services company at the forefront of its market.

Mentoring, grant advice and business support accessed through the Growth Hub have been 'invaluable' to UK Surveyors Ltd over the past two years.

A business diagnostic check helped the company understand their growth ambitions and how to achieve them as well as supporting them in applying for the grant funding needed to invest in new equipment.

Based in Lichfield, UK Surveyors Ltd is a family firm run by Darren and Louise Johnson-Rose and offers a range of building support services including planning assistance, premises licence plans and building surveying.

Director Louise Johnson-Rose said: "Two years ago we reached the point where, as an SME, we wanted to grow but couldn't quite see how we were going to achieve that.

"When you're working in your business all the time, it's hard to look at it holistically to see where you're going. I needed some support.

"After our initial meeting with the Growth Hub we underwent a business diagnostic and were put in touch with a grants advisor.

"It really opened our eyes to the opportunities open to us in terms of grant funding, building contacts and exploring new avenues.

"We've benefitted from that support and I've also had a mentor, access to training and help with our website.

"What I really like about the Growth Hub is that you receive honest, constructive support with no hidden agenda.

"It's invaluable to be able to reach out for advice and know that it's free and there is no hard sell. There are times when that support is crucial."

Last year UK Surveyors Ltd invested in a new 30 digital camera which not only allows them to measure and map sites more quickly and efficiently than ever, but which also enabled them to expand their offer to include 30 Virtual Tours.

Louise added: "The grants enabled us to move into a completely new avenue and we've now done virtual tours for a variety of premises and venues including football clubs, restaurants and Lichfield Cathedral.

"It was a big investment for us, but it keeps us ahead of the game and that state-of-the-art technology has put us at the forefront of our market. Without a doubt there are businesses in the same position we were in two years ago.

"I think all smaller businesses and SMEs should contact the Growth Hub so they can start the process of planning how to grow with a business diagnostic and understand the grant funding that is available."

Stoke-on-Trent and Staffordshire Growth Hub is the core of support for Staffordshire SMEs with growth aspirations.

Nicola Kent, Growth Hub manager, said: "UK Surveyors Ltd have been able to explore new avenues, reduce costs and build their contacts since working with the Growth Hub team.

"We're delighted that this has proved so beneficial to the company and we would urge other businesses in the county looking for opportunities to grow to get in touch."

For more information about UK Surveyors Ltd, visit: www.uksurveyors.net.

Call our Business Helpline to find out how we can help you ☎ 0300 111 8002