



Stoke-on-Trent
& Staffordshire

Managing Business Risk

Business Cyber and Fraud Risk - Quick Tips

Themes of Interest:

Cyber Security | Fraud | Cyber Competence | Staff Trust
IT System Resilience | Ransomware | Security | Data Protection

Cyber Security Quick Tips



Firewalls:

Your company's first line of defence – it places a barrier between your internal systems and any external communications.



DNS:

Second line of defence, defends clients against speaking to malware, malevolent adverts, and ransomware websites.



Endpoint Security:

Mobiles and laptops are the most vulnerable entry to a business' system. Endpoint security allows admins to pre-approve devices for access.



Email Gateway Security:

Promote good practice regarding emails – encourage staff to never open emails they don't recognise, to inspect email addresses/domains closely, and to never click untrusted links.

Cyber Security Quick Tips

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Multi-factor Authorisation:

When logging into devices, accounts, or SaaS (CRM) systems, consider having staff authenticate their identity through multi-factor authorisations.

VPNs or Personal Hotspots:

When out of the office, always connect to public Wi-Fi via a VPN. Or, via a personal hotspot on your phone – using your phone's data.

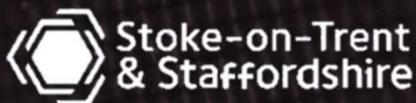
Unrecognisable Phone calls or Texts:

Avoid answering calls from unrecognised phone numbers, or responding to texts from such numbers.

Director/Manager Sign-off:

Large invoices (defined internally) should be signed-off by at least two senior members of staff – to avoid invoice fraud. Likewise, invoices should only be submitted to one department.

GET IN TOUCH



Growth Hub team for wider business support

0300 111 8002 or businessenquiries@stokestaffslep.org.uk



Business Resilience Team for business risk guidance

covidsupport4businesses@staffordshire.gov.uk

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