



Succeed & Grow

Creating Content with Canva



**November 19, January 30,
March 18**

Available online and offline. You must register to attend.

About the event

This workshop will teach participants how to create visual content to communicate messages effectively. It will cover key graphic design principles, such as colour theory and typography, and teach participants how to practically apply those principles using Canva (free graphic design software). Learn how to create professional social media content such as multi-post carousel images, banners, short animated videos and marketing materials, such as eBooks.

Apply now, scan the code



A fully funded Marketing, Legal and Financial support scheme for rural microbusinesses in Staffordshire Moorlands and East Staffordshire.

Marketing workshops

Using SEO to Grow Your Business

This workshop will cover how to use Search Engine Optimisation to increase organic traffic to your website.

How to Build a Business Website

This workshop will guide participants through the process of planning, designing, building, and launching a website.

Easy-peasy Social Media Planning

This workshop will focus on boosting your business' online identity through effective social media strategies.

Nail Your Business' Branding

This workshop will help participants identify and define their business through effective logo design and branding.