



Succeed & Grow

How to Build a Business Website



**November 14, December 3,
February 18**

Available online and offline. You must register to attend.

About the event

This workshop will guide participants through the process of planning, designing, building, and launching a website. You will learn about key aspects such as domain selection, hosting, how to set up a website with WordPress, how to access free templates, and how to structure the website. You will also review existing business websites and gather suggestions on how to improve them.

You will need something to record notes, and a laptop or large tablet if you have one.

Apply now, scan the code



A fully funded Marketing, Legal and Financial support scheme for rural microbusinesses in Staffordshire Moorlands and East Staffordshire.

Marketing workshops

Using SEO to Grow Your Business

This workshop will cover how to use Search Engine Optimisation to increase organic traffic to your website.

Easy-peasy Social Media Planning

This workshop will focus on boosting your business' online identity through effective social media strategies.

Creating Content with Canva

This workshop will teach participants how to create visual content to communicate messages effectively.

Nail Your Business' Branding

This workshop will help participants identify and define their business through effective logo design and branding.