



Succeed & Grow

Nail Your Business' Branding



**November 28, February 27,
March 25**

Available online and offline. You must register to attend.

About the event

This workshop will help participants identify and define their business through effective logo design and branding. It will first get businesses thinking about their Unique Selling Points (USPs) and how their core values and brand messaging will influence their wider branding. It will briefly cover colour theory and typography and will teach participants about the logo and branding design process. Businesses will even begin sketching ideas for their branding and gather group feedback on each other's designs.

Apply now, scan the code



A fully funded Marketing, Legal and Financial support scheme for rural microbusinesses in Staffordshire Moorlands and East Staffordshire.

Marketing workshops

Using SEO to Grow Your Business

This workshop will cover how to use Search Engine Optimisation to increase organic traffic to your website.

How to Build a Business Website

This workshop will guide participants through the process of planning, designing, building, and launching a website.

Creating Content with Canva

This workshop will teach participants how to create visual content to communicate messages effectively.

Easy-peasy Social Media Planning

This workshop will focus on boosting your business' online identity through effective social media strategies.